

2012 EVENT & ARENA MARKETING CONFERENCE SCHOLARSHIP APPLICATION

Application should be typed and postmarked by March 1, 2012.

Up to two scholarships will be awarded, based on financial need. The scholarship will cover EAMC registration fees. Travel and hotel accommodations are the recipient's responsibility.

Eligibility Requirements

All applicants must meet the following criteria:

- * Must be a full-time employee in the event & arena marketing industry
- * Must be a first time attendee or returning attendee who would not be able to attend due to financial difficulty.

Selection Criteria

Applications will be judged by the EAMC Scholarship Committee on the following:

- * Eligibility
- * Letter of recommendation from Supervisor
- * Personal Essay
- *Special consideration will be given to EAMC Planning members or anyone that has significantly contributed to the conference in the past.

Note: Recipient may be asked to assist EAMC Planning Committee members throughout the conference if the need arises.

PERSONAL INFORMATION			
Last Name	First Name	Middle Name	
Company/Venue/Employer			
Work Address			
City	State	Zip Code	Country
E-Mail Address		Telephone Number	
Do you have a current and valid U.S. passport? Yes _____ No _____			
First-Time Attendee? Yes _____ No _____			
Returning Attendee? Yes _____ No _____ Year last attended _____			
EMPLOYMENT			
Current Position (if at Employer listed above)		Supervisor Name, E-Mail Address & Phone Number	
Previous Employer		Position at Previous Company/Venue/Employer	
ATTACHMENTS OF SUPPORTING INFORMATION			
1. If you are a First-Time Attendee: Please provide an essay expressing why you want to attend this year's Conference as it applies to your profession. What do you look to gain from attending the Event & Arena Marketing Conference? Also, please explain how receiving this Scholarship will or will not affect your attendance.			
2. If you are a Returning Attendee: Please provide an essay detailing your previous experiences at the Event & Arena Marketing Conference as it applies to your profession. What has prevented you from returning to the Conference and what would you gain from attending this year?			
3. For both First-Time & Returning Attendees: Please include a letter of recommendation from your Supervisor (GM, Manager, Director, etc.) expressing his/her desire for you to attend this conference. Why are you a good candidate for this opportunity?			
I hereby certify that all information submitted on this application is true and accurate to the best of my knowledge.			
Signature		Date	

MAILING INSTRUCTIONS

- * Please include your application, essay and letter of recommendation.
- * Keep a copy of your application and information for your records.
- * Please note that winners MUST have a valid U.S. passport to attend (not applicable if you are a Canadian citizen.)
- * Mail application to Nikki Huffman Kathol, CenturyLink Center Omaha, 455 N. 10th Street, Omaha, NE 68102
- * Scholarship winners will be notified by 3/15/12.